



www.mediaspannetwork.com
212.699.6471



Search: **FIND IT!**

**EDITOR &
PUBLISHER**

LOGIN

= subscription required

SUBSCRIBE >>

☒ E & P ☐ Web [advanced](#) | [help](#)

Search Newspaper Directories

America's Oldest Journal Covering the Newspaper Industry

Thursday, May 3, 2007

HOME

DEPARTMENTS

E&P IN PRINT

JOBS

RESOURCES

NEWSLETTERS

Site Index

SYNDICATES

BUSINESS

AD/CIRC

NEWSROOM

TECHNOLOGY

ONLINE

SYNDICATES

SAVE | EMAIL | PRINT | MOST POPULAR | **RSS** | REPRINTS

'Supermarket Sampler' Columnist Launches Web Site

By E&P Staff

Published: May 03, 2007 11:00 PM ET

NEW YORK Bonnie Tandy Leblang, who co-creates the "Supermarket Sampler" column for Universal Press Syndicate, has launched a mostly food-related new [Web site](#).

The interactive site offers facts and commentary about products tried and recommended by Leblang and her two sons, Bryan and Eric. There's also a "Marketplace" for finding additional information, coupons, recipes, and chances to win free products. Registered users of the site can comment on and rate products as well as recommend their own favorites.

Leblang is a food critic and registered dietitian with a master's in nutrition from Case Western Reserve University. She's also an author who's written articles on food, cooking, and nutrition for many newspapers and magazines. In addition, Leblang has been a columnist for various magazines.

"Supermarket Sampler" is in its 20th year of syndication. Leblang writes the point-counterpoint feature with Carolyn Wyman.

E&P Staff (letters@editorandpublisher.com)

SAVE | EMAIL | PRINT | MOST POPULAR | **RSS** | REPRINTS

SUBSCRIBE TO EDITOR & PUBLISHER »

[Back to Advanced Search](#)

MORE SYNDICATES

- Clay Bennett Wins RFK Editorial Cartooning Prize
- New Web Site for 'Edison Lee' Comic
- Deadline Nears for \$20,000 Getty Images Grants
- 'Mutts' Comic Site Draws Nearly 1,000 'Shelter' Entries
- 'Dilbert' Features a Scott Adams-like Cartoon Character
- Universal-Lulu.com Deal Will Lead to Print-on-Demand Comic Collections
- 'Supermarket Sampler' Columnist Launches Web Site
- King Columnist Donna Erickson on 'iVillage Live'
- Upcoming 'Blondie' Book Includes History of the Comic
- Political Science Journal Focuses On Editorial Cartooning
- Cartoonist Alison Bechdel Subject of 'TCJ' Cover Story
- College Commencement Speeches for Connie Schultz
- Garry Trudeau Among 'Ken Book' Honorees
- Comic Creator/'NY Times' Reporter Authors Novel
- 6 Editorial Cartoonists Join Cagle Site
- Twenty-Ninth 'Dilbert' Collection Coming Soon
- Kina Comics Editor

**Order
MY M&M'S®
for your
business
today!**



CLICK HERE

©/TM/Mars, Inc.